ROAD SAFETY & TRAFFIC RULES AWARENESS PROGRAM

In India, every year due to Road accidents over 1.5 lakh people die and more than 4.5 lakh get injured (including children). The main reason behind these road accidents is not following/knowing traffic & road safety rules.

Trafficquiz.com (https://trafficquiz.com) is **FREE** to use website developed with an aim to spread awareness regarding traffic rules and road safety rules among all age groups. Through trafficquiz.com school students can learn and test their knowledge about traffic & road safety rules in an entertaining way i.e. by playing quizzes. Even Teachers and Parents can also use trafficquiz.com to refresh their knowledge about traffic, road safety & child safety rules. As trafficquiz.com is available in English, Hindi & regional languages, the school bus drivers can also regularly use it to learn and be conscious about following traffic rules. Benefit of being **ONLINE** is that trafficquiz.com can be used anytime, anywhere on any device.

Trafficquiz.com is recommended by:

- (a) Inter departmental lead agency (Road Safety), Chhattisgarh
- (b) Traffic Police, Raipur, Chhattisgarh

Many Govt. and private schools are already benefitting from <u>trafficquiz.com</u> in the state of Chhattisgarh as well as other parts of India and we are hoping to reach out to every school in India.

The links are as follows:

1. For Classes 1 to 4:

https://trafficquiz.com/road-safety-quiz-class-1-to-4-level-1/

2. For classes 5 to 8:

https://trafficquiz.com/road-safety-quiz-class-5-to-8-level-1/

3. For classes 9 to 12:

https://trafficquiz.com/road-safety-quiz-class-9-to-12-level-1/

4. For Parents (Child safety quizzes):

https://trafficquiz.com/child-safety-quiz-for-parents-level-1-new/

5. For Parents and Teachers (Traffic & road safety rules quizzes):

https://trafficquiz.com/traffic-quiz-level-1/

6. For Drivers and support staff (Traffic & road safety rules quizzes in Hindi):

https://trafficquiz.com/traffic-quiz-hindi-1/

Why is it necessary?

In India, over 1.5 lakh people lose their lives and more than 4.5 lakh are injured in road accidents every year. This not only causes trauma to the families but accidental deaths also result in an economic loss equivalent to a massive 3.14 percent of GDP each year. According to the latest report by the Ministry of Road Transport and Highways, 11,168 Children lost their lives in road crashes in 2019, which is an increase of 11.94% over the previous year. The 11,168 child fatalities translates to a shocking 31 deaths a day, and is nearly 8% of the total road crash deaths in India.

Kindly encourage everyone to use <u>trafficquiz.com</u> regularly and follow traffic rules. Apart from quizzes there is other informative material available on <u>trafficquiz.com</u> which is completely FREE. We hope you will be a part of this initiative. Thanking you for your support in advance. If you have any queries then please reply back to this email.

Yours Sincerely,
Team <u>trafficquiz.com</u>
(https://trafficquiz.com)